



# Title of report: Travel Plan Strategy

**Meeting:** Cabinet

**Meeting date:** 22 October 2026

**Cabinet member:** Councillor Price, Transport and Infrastructure

**Report by:** Director Economy and Environment

**Report author:** Transport Planning Services Manager

## Supplement to report - Political Group Consultation Comments

A political group consultation was held on 20<sup>th</sup> October 2026, and the following comments were made:

The consultation was attended by 17 councillors from across the Conservative Party, Green Party, Independents for Herefordshire, True Independents and Liberal Democrats groups.

The following discussion/feedback was noted below. Officers acknowledge the feedback and welcome the input, these comments will be considered as officers move forward with this work.

### **Green Party**

- The principle of introducing a stronger travel planning framework was welcomed.
  - Further information was requested on how financial bonds and travel plan obligations would be enforced where developers failed to deliver agreed measures or achieve targets.
  - Members asked whether the framework could have been adopted as a Supplementary Planning Document, given the potential weight this could carry within the planning process and at appeal.
  - Clarification was requested on the external consultation undertaken, including engagement with Active Travel England and local walking and cycling organisations.
  - Members asked whether travel plan obligations would remain enforceable where roads and associated infrastructure were privately managed rather than adopted by the council.
  - Concerns were raised about existing school access problems, including unsafe drop-off and collection arrangements, double parking, limited public transport and the lack of realistic alternatives for some rural families.
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- Members asked how the new arrangements would support the timely expenditure and delivery of developer-funded measures.
- Clarification was sought on whether contributions from several developments in the same area could be coordinated or pooled to secure wider transport benefits.
- The creation of a dedicated travel plan team was welcomed, with members emphasising that sufficient staffing and delivery capacity would be essential.
- Members requested that Child Friendly Herefordshire be clearly embedded within the education travel planning process, particularly in relation to how children and young people move around their communities.

### **Liberal Democrats**

- The proposals were supported in principle, but practical concerns were raised about narrow roads and insufficient off-road parking on new housing estates.
- Members asked how the council would ensure that estate roads remained usable where on-street parking restricted access and movement.
- Questions were raised about whether all the measures proposed through travel plans would be realistic, technically feasible and deliverable.
- Members referred to previous difficulties in securing changes to bus routes and delivering active travel infrastructure.
- Assurance was requested that any shortfall in developer funding would not result in additional costs falling on the council or local taxpayers.
- Members asked for the financial implications and potential costs to the council to be explained more clearly.
- Concerns were raised about coordinating travel plans where several developers were operating within the same area.
- Members suggested that governance and partnership arrangements would need to be clearly established for major strategic development sites, including arrangements for securing effective collaboration between developers.

### **Conservative Party**

- Clarification was requested on how developer contributions would be calculated for different types and scales of development.
- Members asked what developers, residents and communities would receive in return for the required contributions.
- It was recognised that contributions could support tangible measures, such as guaranteed or subsidised bus services, which could also enhance the attractiveness of a development.

- Members emphasised that travel plans would need to be tailored to the specific circumstances and requirements of each development.
- It was confirmed that the points raised through the consultation should be considered ahead of Cabinet.

### **Independents for Herefordshire**

- Members requested a clearer explanation of how the framework had been developed and how long the work had been under way.
- Clarification was sought on whether the framework established priorities between measures relating to buses, schools and other transport interventions.
- Members asked what practical difference the framework would make to individual developments.
- Concern was raised about whether travel plan contributions could reduce the funding available through Section 106 for other infrastructure, including education.
- Members also raised the potential effect of additional developer costs on development viability, housing costs and the council's ability to meet housing targets.